Design 1020 … Module Project

You are tasked with answering the need placed before you by an entrepreneur. You are the designer engineer for a small scale manufacturer specializing in non electrical items. You make kitchen items, restaurant items etc.

The entrepreneur want you to design a re-usable coffee caddy to carry up to four coffee cups typically found at Tim Hortons, Starbucks, McDonalds etc.

She intends to target the environmentally friendly crowd and the last minute Christmas shoppers who are at a loss for what to get that not so special someone.

Her requirements:

* Reuseable for a year time
* Environmentally friendly construction or recyclable
* Carry up to 4 cups
* Reasonable stowable in car cabin, large purse, office area
* Comfortable to carry for up to 5 city blocks

Keep in mind that your client is a business person, not a design engineer or designer, it is up to you to go beyond the basic requirements to ensure your design is fully functional and successful in the practical use. You have to think of some of your clients needs even if they can’t.

Check the posted rubric for scoring details.

Remember that anything worth doing is worth doing well.

Pride/Persistence/Perseverance